

LISTING OF THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Previously Presented) A method of transacting electronic commerce, comprising:

from a first entity site, serving a product selection page by which a customer through a browser selects at least one product for placement into an electronic shopping cart; and

from the first entity site, serving electronic shopping cart transfer instructions to the customer browser that causes the customer browser to request service from a checkout line of a second entity site that automatically transfers the contents of the electronic shopping cart to the checkout line of the second entity site that conducts checkout processing of the at least one product.

2. (Previously Presented) The method of claim 1, wherein the placement of each product in the electronic shopping cart includes the first entity site sending a cookie to the customer browser having product information about each product.

3. (Previously Presented) The method of claim 2, wherein the step of automatically transferring the contents of the electronic shopping cart to the checkout line of the second entity site includes transferring information in the cookie to the checkout line of the second entity site.

4. (Previously Presented) The method of claim 1 and further including, from the first entity site, serving a customer registration page by which the customer registers with the first entity site and provides customer registration information to the first entity site, the customer registration information including information uniquely identifying the customer that is transferred to the checkout line of the second entity site when the contents of the electronic shopping cart are transferred to the checkout line.

5. (Previously Presented) The method of claim 4, wherein the first entity site sends a cookie to the customer's browser containing the customer registration information, the customer registration information in the cookie being transferred to the electronic checkout line of the second entity site when the contents of the electronic shopping cart are transferred to the electronic checkout line of the second entity site.

6. (Previously Presented) The method of claim 4 wherein the first entity site stores the customer registration information in a customer database, the customer logging into the first entity site and the customer registration information for that customer stored in the customer database uniquely identifying that customer.

7. (Previously Presented) The method of claim 1 wherein the customer registration information includes information specifying the second entity site.

8. (Previously Presented) The method of claim 1 wherein the first entity site requests product information about the at least one product from the second entity

site, the requested product information from the second entity site being returned to the customer browser.

9. (Previously Presented) The method of claim 8, wherein the first entity site requests product information from the second entity site by serving instructions to the customer browser that causes the customer browser to request the product information from the second entity site.

10. (Previously Presented) The method of claim 8 wherein the requested product information from the second entity site is stored in the electronic shopping cart

11. (Previously Presented) The method of claim 8 wherein the product information requested from the second entity site includes retail specific product information.

12. (Original) The method of claim 11, wherein the retail specific product information includes any of price, delivery, availability, shipping weight, and shipping charges.

13. (Previously Presented) The method of claim 8 wherein the first entity site requests the product information about the least one product from a plurality of second entity sites.

14. (Currently Amended) The method of claim 13 wherein the customer registration information includes information identifying the plurality of second entity sites which is used by the first entity site to identify the plurality of second entity sites from which to request the product information.

15. (Previously Presented) The method of claim 13 wherein the product information requested by the first entity site from each of the plurality of second entity sites comprises retail specific product information.

16. (Previously Presented) The method of claim 13 wherein the customer browser sorts the product information returned from each of the plurality of second entity sites based on predetermined criteria.

17. (Previously Presented) The method of claim 4 wherein the customer registration information includes customer transaction information, the customer transaction information being transferred to the electronic checkout line of the second entity site when the contents of the electronic shopping cart are transferred to the electronic checkout line of the second entity site.

18. (Original) The method of claim 17 wherein the customer transaction information includes any of credit card number information, electronic wallet information, and payment service information.

19 – 45 (Cancelled)